

Execute A Plan

Check and, or write the steps that make sense to your business.

Way2Go
The Way to Your Transportation
(607) 272-2292
staff@way2goinfo.org

Name, role & company: _____

Address: _____

Phone Number: _____ E-mail: _____

SUPPORT RIDESHARING

- Introduce Zimride Tompkins through an employee newsletter or email.
- Set up a Zimride Tompkins and/or Vanpooling demo/sign-up session for your staff with Way2Go.
- Offer preferential parking or other incentives for ridesharing or vanpooling employees.
- Foster ridesharing to common meetings as a standard practice when sensible.

Timeline:	Next Step:

USE RESOURCES WISELY

- Talk to Ithaca Carshare about an organizational membership.
- Facilitate teleworking and/or flexible scheduling when and where appropriate.
- Allow employees to set aside transportation money under the Consumer Tax Benefit.
- Provide TCAT bus passes, to employees, or TCards for getting to meetings.

Timeline:	Next Step: